

e-Travel Blackboard makes e-Marketing Easy!

e-Travel Blackboard's email distribution service is a cost effective way to reach frontline travel agents or senior industry decision makers.

Reach over 6500 opt-in B2B recipients across Asia, India and the Middle East.

Email marketing benefits include;

- Low cost
- Measurable
- Fast
- Targeted
- Communicate 1 on 1
- Boost website traffic
- Generate qualified leads
- Increase sales & referrals
- Builds relationships, loyalty & trust

Every email blast includes;

- Stand alone individual content
- Sent in full colour, HTML, text only or linking to download PDF files
- Each email is personalised eg Dear Sally,
- Free website link to view online
- Choose from over 6500 opt-in database recipients
- Fully spam compliant with unsubscribe button
- Detailed reporting available on request
- Graphic design available on request

We can tailor each email dispatch to reach your desired market. Database segmentation can include;

- Country
- Industry segment
- Job Function

By country	Total 6500	Travel Agents	Total 3250
Thailand	1437	India	977
India	1278	Hong Kong	913
Hong Kong	1029	Malaysia	347
Malaysia	555	Thailand	203
United Arab Emirates	297	Singapore	191
Sri Lanka	124	Sri Lanka	116
Other	1780	Other	503

Overview of subscriber opt-in database




Personalised → Dear Robert,

View online → If you are unable to view this email please visit www.travelpress.com.au/Boutiquestays/20092008.html

Email body includes; →



Logo
Text
Images
Contact details
Email address
Website address




Boutique Stays has a portfolio of over 50 quality apartments and houses in and around Melbourne.

Each property has been chosen for its distinctive appeal, and rated by AAA Tourism for an assurance of quality.

Whether your clients are looking for a holiday apartment, serviced accommodation or a corporate short stay we guarantee Boutique Stays is sure to suit their needs.

-  **Boutique accommodation**
-  **Over 13 locations around Melbourne**
-  **Unique apartments, houses, cottages and townhouses**
-  **Fully furnished / self-contained**
-  **1, 2, 3 and 4 bedroom properties**
-  **10% commission**



Contact Boutique Stays reservations
+61 3 9645 5577

info@boutiquestays.com.au | www.boutiquestays.com.au



Book before end of August, mention this ad, and we'll send you a FREE* copy of the newly released 'The Melbourne Book' (RRP \$49.95) *until stocks run out

Unsubscribe →

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Example: HTML email distribution flyer

Rates - Based on number of recipients

Up to 2,500 recipients	\$330*
2,501 - 5,000 recipients	\$330* plus 0.10c per recipient over 2,500
5,001 plus	\$330* plus 0.09c per recipient over 2,500

Optional graphic design (Flyer layout)#

Convert Word.doc file to HTML	\$75*
Full HTML colour layout	\$150* (You provide text, images & logo)

* Rates are in USD. Minimum charge \$330

Layout fees don't apply if you provide a HTML document. Approx A4 size max width 600 pixels. Max file size 250 kb

Travel Press is a division of Agents Support Systems Pty Ltd. Publisher of the e-Travel Blackboard email newsletter

Contact e-Travel Blackboard today to discuss your email marketing requirements

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